EXHIBIT 10

 $\underline{\sf EXHIBIT~10} : {\sf EMAIL~FROM~AMAZON~TO~CARFUL~SHOPPER}$, MAY 1, 2018, ADVISING THAT CAREFUL SHOPPER IS EXPELLED FROM SELLING ON AMAZON

From: Amazon <<u>seller-performance@amazon.com</u>>
Sent: Tuesday, May 1, 2018 5:56:16 AM

To: Adam Starke

Subject: Your Amazon.com selling privileges have been removed

amazon

We reviewed your account and the information you provided, and we have decided that you may not sell on Amazon.com.

Please ship any open orders. If you have funds in your account, they will be available after any amountspaid for A-to-z claims or chargebacks on your orders have been deducted. This usually takes about 90 days, but funds may be held longer.

 $You \ can see \ your \ balance \ and \ settlement \ information \ in \ the \ Payments \ section \ of \ Seller \ Central. \ If \ you \ have$ questions about those, please write to $\underline{\mathsf{payments}\text{-}\mathsf{funds}}\underline{\mathsf{@amazon.com}}.$

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